



## Greener Nashville - Sponsorship Opportunities

**Base Level Sponsorship** – Our basic sponsorship, affordable for any green minded partner to participate.

Base Level Sponsorship includes:

- Listing under Green Organizations page, with company logo, and description under category of your company or organization (if applicable)

**Cost: \$50 annually**

**Mid Level Sponsorship** – Our mid sponsorship, a step up from our base level, but still very affordable

Mid Level Sponsorship includes:

- Monthly logo placement in e-mail blasts (once per month)
- Rotating logo with Local Sponsors(right side of all Greener Nashville pages)
- Listing on Green Organizations page, with company logo, and description under category of your company or organization (if applicable)
- Banner ads available to list your special events or promotions (a la carte purchase)

**Cost: \$350 annually**

**Premier Donor Sponsorship** – Premier donors are those that want to give above and beyond to help support increased sustainability in Nashville.

Premier Sponsor level includes:

- All benefits of Base level Sponsorship
- Top level sponsor listing on all Greener Nashville promotional items (canvas bags, printed materials, etc.)
- Ability to highlight your projects in the Project Spotlight section
- Featured Project Spotlight/Article in e-mail newsletter (Twice per year)

**Cost: \$2,000+ annually**

**Primary Naming Sponsor** – Reserved for one special sponsor, this affords all base level and premier sponsorship rights, as well as naming rights anywhere Greener Nashville is located, including web header, all sub pages of GreenerNashville.org, and any outside placement of the Greener Nashville brand. Greener Nashville is a frequent supporter in other Nashville community endeavors, and the Name Sponsor would go along with all other efforts. This is a partnership that will grow as the entire Greener Nashville effort and campaign continues to grow.

**Cost: \$15,000 annually**